

### MOHAMMAD DAFFA ARDITO **ALUMNI**

In addition to skills, at SAE I also make many friends from other fields, for example when running a project that requires Video or Audio, I can easily invite college friends who have the right chemistry and work ethic.







### ALEXANDRA RACHEL INDRA DEWI ALUMNI

Studying at SAE was really fun! We really were trained to deal with investors/clients. The cool thing is that all the lecturers at SAE are also practitioners in the music industry. So when you are at work, you already know what to do!

# HOW TO APPLY

To apply for any course at SAE, all you need to do is fill out our online application form at: indonesia.sae.edu/apply

Remember, you can contact SAE Indonesia admissions team at:

**%** (+62) 21 781 7188 © 0877 1234 6567

iakarta@sae.edu

Established in 2014, SAE Indonesia is a part of SAE Institute, the world's leading educator in the creative media industries. SAE has 47 for creative media education since 1976.

Animation & Visual Effects, and Creative & Entertainment Business.

Programs in creative media subjects.





Jl. Pejaten Raya No. 31, Pasar Minggu Jakarta Selatan, Indonesia 12540

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# COURSE **OVERVIEW**

Undertake the Applied Bachelor Degree in Film & TV Production with concentration and discover how technological advances and behavioral changes present new opportunities in the industry.

Discover and apply your skills in entrepreneurship and employability, and get the opportunity to do internships during your studies, seizing opportunities while the industry continues to adapt and evolve.

The students will develop the industry knowledge and entrepreneurial skills required to pursue a successful career in the creative & entertainment business.

To become industry-ready professionals, students will be provided with fundamental skills in business and project management, business operations, marketing, and law, with emphasis on the creative & entertainment industry context.

# COURSE **INFORMATION**

At SAE Indonesia you will study essential attributes needed to develop and maintain a career in the creative & entertainment industry, including entrepreneurship, professional business practice, and business transferable skills.

The Applied Bachelor Degree in Film & TV Production with concentration is managed and taught by industry professionals and practitioners with years of experience across the key areas of the creative & entertainment industry. With close links to the industry, you will also get more benefit from guest lecturers, seminars, workshops and have the opportunity to take part in masterclasses with industry experts such as managers and record label executives.

This course is designed to offer opportunities and benefits not only to talents who are interested to build a career in the business areas but also to creative talents and practitioners, who create and produce music also other creative works and interested with self-management and distribution in the industry.

in concentration:

# **CREATIVE & ENTERTAINMENT BUSINESS**

Qualification

Sarjana Terapan Seni (S.Tr.Sn.)

Intake September

Duration 4 Years

Language Indonesian

#### SEMESTER 1

Creative Communication Skills Scriptwriting Creative Thinking **Entertainment Studies SEMESTER 2** Ethics, Citizenship, Finance for Creativepreneurship Market Analysis Creativepreneurship 1 Pancasila

#### **SEMESTER 3**

Talent Scouting

Screenplay

Legal & Contract

Foundations of Cinematography

#### **SEMESTER 4**

**Business for Creative** & Entertainment Industries

Managing New Product & **Developing Talent** 

Business Model

Concept **Production Design** 

## **SEMESTER 5**

Business & **Professional Ethics** 

Finance for Creativepreneurship 2 Business Analysis Creative Project

### **SEMESTER 6**

Internship Field Internship

Internship Report

Marketing & Promotion

### **SEMESTER 7**

Research

Project

Creative Product Distribution

Digital Marketing

### **SEMESTER 8**

Penulisan Penelitian Bahasa Indonesia

Major Project & Exhibition

**Production for Client** 

#### **REQUIREMENTS**

- Currently in 12th Grade (SMA/SMK/Paket C) or equivalent: Applicants who are in their final year of high school can apply
- ▶ Certificate of Senior High School (SMA/SMK/Paket C) or equivalent verified by the Indonesia Government
- Passing Admission Test

SAF reserves the right to change the modules offered

- Completed Interview Evaluation Test
- Portfolio (optional):
- Showcase your previous projects or relevant experiences to strengthen vour application

# **CAREER OPTIONS**

The creative & entertainment industry is offering more career opportunities. A performance may involve one or many disciplines.

The more versatile you are, the more opportunities you will have to work in the creative & entertainment industry.

# **EMPLOYMENT**

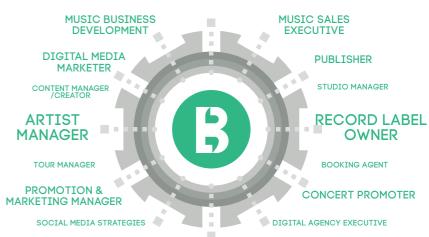
A lot of SAE Alumni are working across the world in the creative & entertainment industry. As you complete your studies at SAE, you'll be joining as a part of an international community of over 12,000 graduates, giving you unrivaled access to a network of potential business partners, such as:

BYTEDANCE BELIEVE DIGITAL AQUARIUS MUSIKINDO

NOICE

MNC TALENT MANAGEMENT | MUSICA STUDIOS

### MUSIC/DIGITAL START-UP ENTERPRENEUR



RECORDING EXECUTIVE

LIVE EVENT MANAGER

**RECORDING STUDIO OWNER** 

