



Film & Television Production in Concentration:

CREATIVE AND ENTERTAINMENT BUSINESS



BIAYA PERKULIAHAN 2024 PROGRAM D4

GELAR
Sarjana Terapan Seni (S.Tr.Sn.)

MASA STUDI & SKS
8 Semester, 144 SKS

BIAYA PENDAFTARAN
Rp 1,000,000

UANG PANGKAL
Rp 22,000,000

SEMESTER	MATA KULIAH	SKS	BIAYA Rp	BIAYA KULIAH PER SEMESTER Rp
1	Communication Skills	3	4,875,000	23,325,000
	Creative Media History	3	4,875,000	
	Scriptwriting	6	9,900,000	
	Creative Thinking	3	3,675,000	
2	Ethics, Citizenship, Pancasila	6	9,750,000	24,450,000
	Finance for Creativepreneurship 1	3	3,675,000	
	Creativepreneurship	3	3,675,000	
	Market Analysis	6	7,350,000	
3	Talent Scouting	3	3,675,000	29,850,000
	Screenplay	6	9,900,000	
	Legal & Contract	3	3,675,000	
	Foundations of Cinematography	6	12,600,000	
4	Business for Creative & Entertainment Industries	6	7,350,000	31,950,000
	Managing New Product & Developing Talent	6	7,350,000	
	Business Model	6	7,350,000	
	Concept Production Design	6	9,900,000	
5	Business & Professional Ethics	3	4,875,000	23,250,000
	Finance for Creativepreneurship 2	3	3,675,000	
	Business Analysis	6	7,350,000	
	Marketing & Promotion	6	7,350,000	
6	Internship			34,950,000
	Field Internship	6		
	Internship Report	6	9,750,000	
	Creative Project	6	9,750,000	
7	Research Analysis	3	4,875,000	19,500,000
	Project Development	6	12,600,000	
	Creative Product Distribution	6	7,350,000	
	Digital Marketing	3	3,675,000	
8	Penulisan Penelitian Bahasa Indonesia	3	4,875,000	25,800,000
	Major Project & Exhibition	9	14,625,000	
	Production for Client	3	6,300,000	
		144		206,625,000

Tersedia biaya kuliah secara cicilan untuk biaya kuliah persemester



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